

She/Her | Designer megsvickers@icloud.com

Hey, my name is Megan Vickers. I'm a designer currently employed by Manchester United and the founder of my creative platform Let's Talk Creative. I have a broad experience in design, advertising and marketing gained via live engagement opportunities including freelance work for local businesses: Indy Licensing and My Blueprint Wills.

As part of the Manchester United Sales Design team our work has helped form partnerships with high profile companies including Estee Lauder and most recently with Qualcomm (Snapdragon) for the Front-of-Shirt partnership and Microsoft Co-Pilot for the first ever Back-of-Shirt Partnership. My work as part of the team has been directly seen, well received and often praised by some of the worlds largest companies and many in the Fortune Global 500.

Outside of this I undertake my own passion projects such as Let's Talk Creative, a creative platform that I founded, manage and love. This platform has reached out to 80+ Creatives from all over the world and helped numerous creatives through featured or our LTC Award.



2023-

Designer for Manchester United

Promoted to Designer once my Internship ended focusing on enabling the Sales Team as part of the Brand Department. Helping bring in WowHydrate and Malaysia Airlines as Global Partners and Snapdragon as the new Front of Shirt Partner.

As part of my progression I developed into a Sales Photography role capturing the Women's Team at Leigh Sports Village on matchdays and the Men's and Women's Teams on player appearance days.





2022

Volunteer work for the Graphics and Animation + Illustration courses.

Developing and designing the graphicsboltonuni.co.uk animationandillustration.co.uk

Designing promotional material for the 2022 Creative Show including social media assets and vinyls for walls floors and ceilings.

Developing and designing signage for the new Print Room refresh and identity.



2022-23

Design Intern for Manchester United

Joined as a Design Intern servicing the Club and Sales Team

Itc

2020-

Launched a Creative Platform, Let's Talk Creative which is a platform that gives advice to young creatives in industry, interview professionals, feature the fresh faces in the creative industries and provides takeovers to give a unique insight to industry on Instagram. We have amassed over 2 thousand followers across all of our socials and in 2021 we launched our own Graduates Showcase which featured numerous creatives.

	2021-2022 Graphic Designer, University of Bolton - School of Medicine and Division for International & Postgraduate Development
2019-2022 University of Bolton - First Class BA (Hons) Graphic Design	JS\GROUP 2021-2022 Social Media Manager + Content Creator for UniAsItShouldBe
QRSsigns 2018 Printer + Sign maker - GRS Signs	2017-2019 Franklin College - A-Level Design, Photography & AS Criminology

Features

Pechakucha Manchester, Volume 34

Creative Boom

(<u>Lessons on Creative Progress</u>)
(<u>Boosting Confidence</u>)
(<u>Is Social Media for Self Promotion over?</u>)

Interview with Creative Conscience

Bolton Review Issue 8

Achievements

2022

Gained the Forepoint Award at the Bolton School of the Arts Creative Show

2022

Finalist for Two+Two collaborative event

2021

Finalist for Two+Two virtual collaborative event

2020

Featured in Bolton Review Issue 8

